

ROANOKE CONFERENCE PROGRAM

JANUARY 27th – 29th, 2012

Ocean Shores Convention Center, Ocean Shores, WA

FRIDAY, JANUARY 27

- 5:00 PM** **CONFERENCE REGISTRATION OPENS**
- 6:00 PM** **KICK-OFF FRIDAY NIGHT MIXER**
Cocktails and light hors d'oeuvres hosted by conference
- 7:00 PM** **EVENING PROGRAM**
- Welcome – Steve Buri, Roanoke President
 - Legislator Introduction – State Representative Richard DeBolt, House Republican Leader & State Senator Mike Hewitt, Senate Republican Leader
 - Federal Candidate Introduction – Kirby Wilbur, Washington State Republican Party Chairman
 - Welcome Address – Washington State Attorney General Rob McKenna
- 8:30 PM** **EVENING PROGRAM CONCLUDES**
- 9:00 PM** **NON-CONFERENCE RECEPTIONS/PARTIES**

SATURDAY, JANUARY 28

- 8:00 AM** **CONFERENCE REGISTRATION OPENS**
- 8:30 AM** **CONTINENTAL BREAKFAST SERVED**
Sponsored by Congresswoman Cathy McMorris Rodgers
- 9:00 AM** **CONFERENCE CALLED TO ORDER**
- Welcome by Conference Moderator John Carlson
 - Flag Salute, National Anthem
 - Invocation – State Representative Barbara Bailey
- 9:15 AM** **ISSUE/FLOOR DEBATE – ISSUE #1**
- **Should the State of Washington Legalize, Tax and Regulate Marijuana?**
 - Moderator – James Watkins, Congressional Candidate
 - Pro – TBD
 - Con – Bryan Myrick, NW Daily Marker

10:15 AM ROUNDTABLE DISCUSSION – Our Economic Woes: What’s Keeping Us Down, and How Do We Get Back Up?

- Moderator – State Representative J.T. Wilcox
- Rob Nichols, Financial Services Forum
- Patrick Connor – Washington State Director, National Federation of Independent Business
- Kris Tefft – General Counsel, Association of Washington Business
- Dann Mead Smith, President, Washington Policy Center

11:15 AM BREAK

11:30 AM ISSUE/FLOOR DEBATE – ISSUE #2

- **Should Government Partner with the Private Sector to Recruit a Professional Sports Franchise?**
- Moderator – TBD
- Pro – Brian Robinson, Arena Solutions
- Con – Chris Van Dyk, More Important Things

12:30 PM LUNCH PROGRAM/ROUNDTABLE DISCUSSION - Regaining Support in King County/Puget Sound in 2012 and Beyond!

- Box Lunches Served
Sponsored by Vision Media
- Moderator – Commissioner Bill Bryant, Seattle Port Commissioner
- Lori Sotelo, Chair, King County Republican Party
- Randy Pepple, Campaign Manager, Rob McKenna for Governor
- Councilmember Kevin Wallace, City of Bellevue
- State Senator Steve Litzow

1:45 PM BREAK

2:00 PM BREAKOUT SESSIONS (each session lasts one hour)

TRACK 1 – RUNNING & WINNING ELECTIONS!	TRACK 2 – GETTING THE MAJORITY & GOVERNING!
<p><i>Utilizing cutting-edge technology in Republican campaigns! (2:00PM)</i></p> <ul style="list-style-type: none"> • Moderator – Todd Herman, Partner, Crowdverb • Bob Lee, CEO, MoonShadow • Ben Olson, Arena Communications • Patrick Bell, Director of New Media, U.S. Congress • Matthew Dybwad, Founder & Partner, CRAFT Media/Digital 	<p><i>Redistricting – What it means to you and our chances in 2012! (2:00PM)</i></p> <ul style="list-style-type: none"> • Moderator – TBD • Slade Gorton, former US Senator • John Arthur Wilson, Chief Deputy Assessor, King County • Kirby Wilbur, WA State Republican Party • Brent Ludeman, Executive Director, Washington Senate Republican Campaign Committee

<p><i>Building Effective Political & Grassroots Coalitions (3:10PM)</i></p> <ul style="list-style-type: none"> • Moderator – Mariana Parks, Founding Partner, True Northwest Communications • Russ Walker, Vice President, Political and Grassroots Campaigns, FreedomWorks • Scott Roberts, Citizen Action Network, Freedom Foundation • Sally Poliak, Crowdverb • Scott Cottingham, Partner, The Voyageur Company 	<p><i>We just won 12 in 2012! What Comes Next? (3:10 PM)</i></p> <ul style="list-style-type: none"> • Moderator – Dan McDonald, former Washington State Senate Republican Leader • J. Vander Stoep, Attorney, Vander Stoep, Remund, Blinks and Jones • State Representative Dan Kristiansen, House Republican Caucus Chair • Jay Jennings, Sanofi-Aventis Group • Steve Gano, Gano and Associates
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4:15 PM BREAK

4:30 PM EXTRA – BREAKOUT SESSION – *Interested in running for elected office or know someone who is? Here’s what you should know!*

- Moderator – State Representative Kevin Parker, Chair, Jennifer Dunn Leadership Institute
- Erin McCallum, President, Enterprise Washington
- State Representative Cathy Dahlquist
- State Representative Hans Zeiger
- Peter Graves, Executive Director, Washington State Republican Party
- Sean McGrath, Strategic Political Advisor, YourGreatestChampion.com

5:30 PM BREAK/OFFTIME

6:30 PM COCKTAIL RECEPTION

7:00 PM DINNER PROGRAM

- Welcome, President’s Message, Steve Buri
- Invocation – State Representative Norma Smith
- Presentation of the Roanoke “Rising Star” Award
- Introduction of Keynote Speaker – Reagan Dunn, King County Councilmember
- Keynote Speaker – Stephen F. Hayes, Senior Writer at The Weekly Standard
- Political Science Theater 3000, Version 3.0

9:00 PM CONFERENCE ADJOURNS

9:30 PM NON-CONFERENCE RECEPTIONS/PARTIES



SUNDAY, JANUARY 29

- 8:30 AM** **CONTINENTAL BREAKFAST SERVED**
- 9:00 AM** **WASHINGTON CONGRESSIONAL DELEGATION CHIEFS OF STAFF PANEL –
CAPITOL HILL UPDATE & CONGRESSIONAL PRIORITIES IN 2012**
- Moderator – Bob Moore, President, Moore Information
 - Jenny Gorski, Chief of Staff, Congressman Doc Hastings
 - Jeff Harvey, Chief of Staff, Congressman Dave Reichert
 - George Poulos, Chief of Staff, Congresswoman Jaime Herrera Beutler
- 9:45 AM** **WASHINGTON STATE FIRST CONGRESSIONAL DISTRICT REPUBLICAN
CANDIDATE DEBATE**
- Moderator – Todd Myers, Todd Myers Communications
 - John Koster
 - Greg Anders (*Invited*)
 - James Watkins
- 10:30 AM** **ROANOKE 2012 REPUBLICAN PRESIDENTIAL AND VICE PRESIDENTIAL STRAW
POLL**
- Moderator – State Senator Doug Ericksen (*Invited*)
- 11:00 AM** **WASHINGTON STATE TENTH CONGRESSIONAL DISTRICT REPUBLICAN
CANDIDATE DEBATE**
- Moderator – Prof. Matt Manweller, Central Washington University
 - Dick Muri
 - Stan Flemming
- 11:45 AM** **CALL TO ACTION/CONFERENCE WRAP-UP**
- 12:00 PM** **CONFERENCE ADJOURNS**